

EXPERIENCE

AbramsBooks Children's Publishing: Associate Art Director 10/19-Present

- Design approximately 30+ picture books, middle grade novels, novelty and board books annually
- Design multiple *New York Times* Best Sellers including *Diary of a Wimpy Kid*, *Garbage Pail Kids*, *Bill Nye's Great Big World of Science*, and *Charli D'Amelio Essentially Charli*
- Lead designer and main design contact to Jeff Kinney for all *Diary of a Wimpy Kid* titles
- Lead designer of all brands and licensed properties including *Marvel*, *JoJo Siwa*, *Garbage Pail Kids*, *Disney*, *Sesame Street*, and *Ada Twist*
- Manage Senior Designer and freelance team (4 people)

HarperCollins Children's Publishing: Senior Designer 3/16-10/19

- Designed approximately 40+ picture books, leveled readers, middle grade novels and board books annually
- Established the line look for multiple leveled reader series
- Lead designer for all brands (*Biscuit*, *Paddington*, *Pinkalicious*) and licensed property launches (*Fancy Nancy* TV series, *Molly of Denali*, *Roblox*, *Ranger Rick*)

Freelance Design Consultant 9/14-3/16

- Strategized and executed Marketing and Editorial design for clients including *Cosmopolitan*, *Cosmo for Latinas*, *HGTV*, *Time Inc. Content Solutions*, *Redbook*, *Woman's Day* Magazine and *14 & Union*.

All You Magazine (Launch): Creative Director 2/12-9/14

Design Director 8/07-2/12; *Deputy Creative Director* 4/07-8/07;
Deputy Art Director 5/04-03/07

- Managed the creation and evolution of the All You magazine brand across multiple platforms (including the website and tablet edition)
- Conceptualized, executed and designed covers for the magazine
- Managed Design and Photo teams (5 people)
- Visualized and art directed all location and studio photo shoots

More Magazine: Associate Design Director 12/02-5/04

- Designed feature and column stories
- Directed photo shoots

Rosie Magazine (Launch): Senior Designer 4/01-10/02

- Worked with Creative Director to create the overall look of the magazine
- Designed feature and column stories
- Managed Design team, freelancers and interns (4 people)

McCall's Magazine: Senior Designer 7/99-3/01; Designer 5/98-7/99

- Designed feature and column stories
- Managed freelancers and interns (approximately 2-5 people)
- Commissioned illustrators

Golden Books Children's Publishing: Art Coordinator 5/95-4/97

- Supported the Creative Director and Art Department

WEBSITE

brendaangelilli.com

EDUCATION

New York University,
B.A. in English Literature
Noble Desktop
Certificate in
User Experience Design

SKILLS

- InDesign
- Photoshop
- Illustrator
- Microsoft Word
- Woodwing
- Power Point
- HTML
- Fluent in Spanish